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BABY BOOT CAMP NAMES OREGON WOMAN 2012 OWNER OF THE YEAR

National fitness program recognizes owner for inspiring change through mom-and-baby workouts

SARASOTA, FL -- National stroller fitness program Baby Boot Camp awarded its prestigious 2012 Owner of the Year to Kylan Pimley of Baby Boot Camp in Beaverton, Ore., at its annual conference in Sarasota, Fla., on Sept. 15.

Available in over 500 locations across the United States, Baby Boot Camp offers fitness and nutrition programs designed specifically to help moms get fit in the years following childbirth. Parents incorporate their children and stroller as an integral part of the small-group training classes. Weekly play dates and monthly moms' night out events provide additional social support for new moms. Pimley is an owner and instructor for her franchise.

Baby Boot Camp client Evelyn Shoop of Beaverton, Ore., nominated Pimley for inspiring new moms to get in their best shape ever and feel a part of a community of moms.

"Kylan is so supportive of all the moms in our group--especially new moms," Shoop said. "I just love that Baby Boot Camp Beaverton takes care of physical AND mental health, with Kylan bringing out the best in all of us."

Seventy-five Baby Boot Camp and Karna Fitness owners and instructors represented locations worldwide, including Hawaii and Bermuda, at the 2012 Annual Conference, where attendees enjoyed a semi-formal three course meal using local, sustainable ingredients, with wine provided by CalNaturale.

During the four-day Conference, Baby Boot Camp & Karna Fitness also announced the launch of their Green Initiative Program to inspire owners to change their communities through environmentally friendly initiatives.

About Baby Boot Camp® & Karna Fitness®
Baby Boot Camp was created in San Francisco in 2001 by Kristen Horler to balance the fitness needs of new moms with their desire to spend time with their children. All Baby Boot Camp classes follow the guidelines set by the American College of Obstetricians and Gynecologists and the American Council on Exercise .Horler released a second franchise brand, Karna Fitness, in 2010, delivering private, small group training for women. For more information or to find the nearest location, visit babybootcamp.com and karnafitness.com.